

DUPLICATE INVOICE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CORSSROADS	1775

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	933785	06228092

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-TWTF--	:30	4	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$475.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 10/02/12 7:59 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
2 WPBF W 10/03/12 8:59 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
3 WPBF Th 10/04/12 7:29 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
5 WPBF F 10/05/12 7:59 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
2	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$250.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WPBF Tu 10/02/12 10:39 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
3 WPBF W 10/03/12 10:32 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
1 WPBF Th 10/04/12 10:23 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
4 WPBF F 10/05/12 10:19 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
3	10/02/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		-TWTF--	:30	4	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$275.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 10/02/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$275.00 NM <i>Credited</i>									
2 WPBF W 10/03/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM									
3 WPBF Th 10/04/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM									
4 WPBF F 10/05/12 12:11 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM									
4	10/02/12	10/05/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	-TWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -TWTF-- 4 \$375.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WPBF Tu 10/02/12 5:44 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									
5 WPBF W 10/03/12 5:57 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									
3 WPBF Th 10/04/12 5:10 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/02/12	10/05/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	-TWTF--	:30	4	\$375.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF F 10/05/12 5:29 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									
5 10/02/12 10/05/12 WPBF News 25 @ 6:00P:6-6:30PM Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM									
4 WPBF W 10/03/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM									
3 WPBF Th 10/04/12 6:13 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM									
2 WPBF F 10/05/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
6	10/03/12	10/04/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	--WT---	:30	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WT--- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/03/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV03ACH \$2,000.00 NM									
1 WPBF Th 10/04/12 7:08 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV03ACH \$2,000.00 NM									
7	10/02/12	10/05/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	4	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 7:35 PM Jeopardy 7:30-8PM :30 FLSNTV03ACH \$2,000.00 NM									
4 WPBF W 10/03/12 7:41 PM Jeopardy 7:30-8PM :30 FLSNTV03ACH \$2,000.00 NM									
3 WPBF Th 10/04/12 7:42 PM Jeopardy 7:30-8PM :30 FLSNTV03ACH \$2,000.00 NM									
2 WPBF F 10/05/12 7:28 PM Jeopardy 7:30-8PM :30 FLSNTV03ACH \$2,000.00 NM									
8	10/02/12	10/05/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWTF--	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
2 WPBF Th 10/04/12 12:01 AM Nightline 11:35-12:05AM :30 FLSNTV03ACH \$350.00 NM									
4 WPBF F 10/05/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
9	10/02/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice		-TWTF-S	:30	4	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-S 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 11:29 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV03ACH \$500.00 NM									
3 WPBF F 10/05/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV03ACH \$500.00 NM									
1 WPBF Su 10/07/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM									
6 WPBF Su 10/07/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV03ACH \$500.00 NM									
Credited									
10	10/05/12	10/05/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/05/12	10/05/12	20/20 Class of Time - Pre-emptible with notice	10-11PM	----1--	:30	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 20/20 10-11PM :00 \$1,500.00 NM Credited									
11	10/06/12	10/06/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 6:23 AM Sat 6-7am News Sat 6-7am :30 FLSNTV03ACH \$175.00 NM									
12	10/06/12	10/06/12	GMA Saturday 7-8am Class of Time - Immediately Pre-emptible without notice	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 7:55 AM GMA Saturday 7-8am Sat 7am-8am :30 FLSNTV03ACH \$300.00 NM									
13	10/06/12	10/06/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 8:39 AM Sat 8-9am News Sat 8-9am :30 FLSNTV03ACH \$300.00 NM									
14	10/06/12	10/06/12	Sat 7pm News Class of Time - Immediately Pre-emptible without notice	7-730pm	-----1-	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 Sat 7pm News 7-730pm :00 \$275.00 NM									
15	10/07/12	10/07/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:08 AM Sun 6-7am News Sun 6-7am :30 FLSNTV03ACH \$125.00 NM									
16	10/07/12	10/07/12	GMA Sunday 7-8am Class of Time - Immediately Pre-emptible without notice	Sun 7-8am	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:58 AM GMA Sunday 7-8am Sun 7-8am :30 FLSNTV03ACH \$300.00 NM									
17	10/07/12	10/07/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----1	:30	1	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 9:59 AM Sun 9-10am 9-10am :30 FLSNTV03ACH \$750.00 NM									
18	10/07/12	10/07/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

DUPLICATE INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/07/12	10/07/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 10:20 AM Chris Matthews Sun 10-10:30AM :30 FLSNTV03ACH \$250.00 NM									
19	10/07/12	10/07/12	Sun 630pm News Class of Time - Immediately Pre-emptible without notice	630-7pm	-----1	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 6:41 PM Sun 630pm News 630-7pm :30 FLSNTV03ACH \$375.00 NM									
20	10/07/12	10/07/12	AFV Class of Time - Pre-emptible with notice	7-8PM	-----1	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----1 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 AFV 7-8PM :00 \$850.00 NM									
See MG 20.2									
2 WPBF Su 10/07/12 7:22 PM AFHV PREMIERE 7-8p 10/7 :30 FLSNTV03ACH \$850.00 NM									
MG for 20.1 10/07									
21	10/08/12	10/08/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	:30	1	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:00 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM									
22	10/08/12	10/08/12	10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice		1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM									
23	10/08/12	10/08/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice		1-----	:30	1	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM									
24	10/08/12	10/08/12	M-F 5pm News Class of Time - Immediately Pre-emptible without notice	5-6pm	1-----	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:14 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM									
25	10/08/12	10/08/12	WPBF News 25 @ 6:00P/6-6:30PM Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM									
26	10/08/12	10/08/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/08/12	10/08/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:18 PM Wheel Of Fortune 7-7:30PM :30 FLSNTV03ACH \$2,000.00 NM									
27	10/08/12	10/08/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:52 PM Jeopardy 7:30-8PM :30 FLSNTV03ACH \$2,000.00 NM									
28	10/08/12	10/08/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 Nightline 11:35-12:05AM :00 \$350.00 NM									
Credited									
29	10/08/12	10/08/12	M-SUN WPBF News 25 @11-11:35PM Class of Time - Pre-emptible with notice		1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 11:30 PM M-SUN WPBF News 25 @ 11PM11-11:35PM :30 FLSNTV03ACH \$500.00 NM									
30	10/06/12	10/06/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 -----1- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 7:41 PM Sat Jeopardy Sat 7:30-8PM :30 FLSNTV03ACH \$500.00 NM									
31	10/08/12	10/08/12	The View Class of Time - Pre-emptible with notice	11A-12PM	M-----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 10:59 AM The View 11A-12PM :30 FLSNTV03ACH \$475.00 NM									
32	10/08/12	10/08/12	M-F 3-4P Class of Time - Immediately Pre-emptible without notice	M-F 3-4P	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/08/12 3:47 PM M-F 3-4P M-F 3-4P :30 FLSNTV03ACH \$350.00 NM									
33	10/08/12	10/08/12	DWTS Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 7:59 PM DWTS Prime Other :30 FLSNTV03ACH \$5,000.00 NM									
34	10/08/12	10/08/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/08/12 10/14/12 M----- 1 \$450.00									

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/08/12	10/08/12	Dr. Oz	4-5p	M-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF M 10/08/12 4:19 PM Dr. Oz 4-5p :30 FLSNTV03ACH \$450.00 NM									
35	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	M-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:22 AM WPBF News 25 @ 5am 5-530am :30 FLSNTV03ACH \$125.00 NM									
36	10/08/12	10/08/12	WPBF News 25 Mornings	5:30-5:57am	M-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 5:58 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 FLSNTV03ACH \$200.00 NM									
37	10/02/12	10/05/12	The View	11A-12PM	-TWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 2 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 10:59 AM The View 11A-12PM :30 FLSNTV03ACH \$475.00 NM									
2 WPBF F 10/05/12 The View 11A-12PM :00 \$475.00 NM									
Credited									
38	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 3:33 PM M-F 3-4P M-F 3-4P :30 FLSNTV03ACH \$350.00 NM									
3 WPBF W 10/03/12 3:59 PM M-F 3-4P M-F 3-4P :30 FLSNTV03ACH \$350.00 NM									
1 WPBF F 10/05/12 3:49 PM M-F 3-4P M-F 3-4P :30 FLSNTV03ACH \$350.00 NM									
39	10/02/12	10/05/12	Dr. Oz	4-5p	-TWTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/02/12 4:38 PM Dr. Oz 4-5p :30 FLSNTV03ACH \$450.00 NM									
1 WPBF W 10/03/12 4:27 PM Dr. Oz 4-5p :30 FLSNTV03ACH \$450.00 NM									
3 WPBF F 10/05/12 Dr. Oz 4-5p :00 \$450.00 NM									
Credited									
40	10/02/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 9:29 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$275.00 NM									
2 WPBF Th 10/04/12 9:10 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$275.00 NM									
3 WPBF F 10/05/12 9:37 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$275.00 NM									
41	10/08/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$275.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CORSSROADS	1775

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			Type
						Length	Week	Rate	
41	10/08/12	10/08/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	M-----	:30	1	\$275.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:23 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$275.00 NM									
42	10/05/12	10/05/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11PM	----F--	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/05/12 10:38 PM 20/20 10-11PM :30 FLSNTV03ACH \$2,500.00 NM									
43	10/06/12	10/06/12	Sat 330-7pm ABC College 330-7pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 3:29 PM Sat 330-7pm ABC College Football 330-7pm 11-11PM :30 FLSNTV03ACH \$1,500.00 NM									
44	10/06/12	10/06/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Immediately Pre-emptible without notice		-----S-	:30	1	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 12:28 AM M-Sun 1130p-12am Late News 1130p-1205am :30 FLSNTV03ACH \$375.00 NM									
45	10/02/12	10/05/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice		-TWTF--	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -TWTF-- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/03/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 FLSNTV03ACH \$150.00 NM									
46	10/06/12	10/06/12	Sat 330-7pm ABC College 330-7pm Class of Time - Pre-emptible with notice		-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 6:07 PM Sat 330-7pm ABC College Football 330-7pm 11-11PM :30 FLSNTV03ACH \$1,500.00 NM									
47	10/07/12	10/07/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 8:08 AM Sun 8-9am News Sun 8-9am :30 FLSNTV03ACH \$350.00 NM									
48	10/03/12	10/07/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		--WTF-S	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 --WTF-S 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/04/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 FLSNTV03ACH \$1,300.00 NM									
49	10/06/12	10/06/12	M-Sun 1130p-12am Late 1130p-1205am Class of Time - Pre-emptible with notice		-----S-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
933785-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CORSSROADS	1775	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	10/06/12	10/06/12	M-Sun 1130p-12am Late 1130p-1205am		-----S-	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 12:18 AM M-Sun 1130p-12am Late News 1130p-1205am :30 FLSNTV03ACH \$550.00 NM									
LR - Football									
50	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 5:42 AM Sat 5-6am News Sat 5-6am :30 FLSNTV03ACH \$100.00 NM									
51	10/07/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----S	:30		\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/07/12 5:12 AM Sun 5-6am News Sun 5-6am :30 FLSNTV03ACH \$100.00 NM									
52	10/08/12	10/08/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/08/12 9:38 AM Dr. Oz M-F 9-10a 9-10a :30 FLSNTV03ACH \$350.00 NM									
53	10/06/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/06/12 5:12 AM Sat 5-6am News Sat 5-6am :30 FLSNTV03ACH \$100.00 NM									

Total Spots 74**Payment Terms 30 Days**

<u>Gross Total</u>	\$49,675.00
<u>Agency Commission</u>	\$7,451.25
<u>Net Amount Due</u>	\$42,223.75